

Trafford Covid-19 Public Engagement Board

Wednesday 7th April 2021 – 10:00 a.m. – Virtual meeting

Present:

George Devlin (Chair)	Lay Member for Patient and Public Participation, Trafford CCG
Eleanor Roaf	Director of Public Health, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Khan Moghal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
Andrew Latham	Chief Officer, HealthWatch Trafford
Kate Murdock	Operations Manager – Health, Trafford Council
Rebecca Demaine	Associate Director of Commissioning – Primary Care, Trafford CCG
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Paras Agravat	Neighbourhood Engagement Officer, Trafford Council
Debbie Walsh	Director of Integrated Services, Trafford Local Care Organisation
Eve Mannering	Trafford CCG
Helen Grant	Strategic Manager Crime and Anti-Social Behaviour
Shan Nasim	Greater Manchester Police
Sara Radcliffe	Director of Integrated Health and Social Care Strategy, Trafford Council
Jilla Burgess-Allen	Consultant in Public Health
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	From the 29th March 2021 until the 6th May 2021, to ensure compliance with statutory provision concerning the pre-election period, no Elected Members will attend the meetings of the Covid-19 Public Engagement Board. Consequently, in the absence of Councillor Freeman, Chair of the Board, George Devlin, Lay Member for Patient and Public Participation, Trafford CCG, will chair the meetings of the board during this period.	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	<p>The board agreed:</p> <ol style="list-style-type: none"> To note the update; To note that although the rate of infection increased slightly last week, it was now decreasing. Two wards had rates over 100/100,000 whereas the majority of wards had rates on or below 50/100,000. 	<p>All</p> <p>All</p> <p>All</p>

		<ol style="list-style-type: none"> 3. To note that notwithstanding the great success of the vaccination programme, Covid-19 continues to be a great risk to the health of the population; 4. To note access to PCR testing sites for people with Covid-19 symptoms. Asymptomatic people to use lateral flow testing; 5. To note that the week commencing on 12th Apr 2021, non-essential retails and other activities will reopen but Covid-19 is still a serious risk to health; 6. To note that people over 50 and those who fall within priority groups 1 to 9 are encouraged to take up the vaccination offer. Those who have already taken the first dose of the vaccine are encouraged to take the second dose; 7. To note that face covering, hand hygiene, social distancing and, where possible, working from home are essential measures to manage the pandemic. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the universal offer of lateral flow testing from the 9th Apr 2021 – this is only for asymptomatic people and it is recommended twice a week; 3. To note that lateral flow testing in Trafford would be accessible via: <ol style="list-style-type: none"> a. Direct email to national web-site to order a kit containing 14 tests; b. Community collect model – tests available from libraries in Altrincham, Sale Waterside and Urmston and from three Community Hubs - Sale, Urmston and Stretford; c. Attending the asymptomatic testing site at Trafford Town Hall. 4. To note that Trafford Council’s web-site includes information about testing sites and what type of financial and practical support is available for people who have to self-isolate following a positive test. Information would be also available through social media. 5. To note that work is ongoing with pharmacies to support them to offer lateral flow testing. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5b.	Contact Tracing and Outbreak Management	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note ongoing work to support the business sector to implement the necessary measures to keep work places safe from Covid-19 infection; 3. To note information on the Council’s web-site on 	<p>All</p> <p>All</p> <p>All</p>

		<p>how to access support for individuals who have to self-isolate.</p> <ol style="list-style-type: none"> 4. To consider the importance of encouraging general public and communities to give feedback on the accessibility of public health messaging to inform future communication and support from the Council and its partners; 5. To commend the work of volunteers from BAME community for engaging with small businesses to divulge public health messaging. 	<p>All</p> <p>All</p>
5c.	Mass Vaccination	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the importance of encouraging people to uptake the vaccination offer; 3. To note that Astra-Zeneca vaccination supplies would decrease in April; 4. To note that 94,000 people in Trafford received the first dose of the vaccine; 5. To note that the uptake of the second dose of the vaccine is on the increase; 6. To note the positive impact of the work of the Engagement Team on vaccine hesitancy as 70 people took the vaccine over the last week-end; 7. To note that planning is ongoing for the vaccination of cohorts 10 to 12 which would start when supplies become available. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5d.	Update and escalations from the COVID-19 Community Engagement Group	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note that four Neighbourhood Engagement Officers are in place to ensure more engagement on the ground; 2. To note increase in vaccination confidence thanks to the work of VoiceBeMet collating qualitative information re. vaccination hesitancy and allowing the Council to use the data to improve its strategy; as a result, 70 people accepted the vaccination over the last week-end; 3. To note ongoing door knocking programme and one to one approach with individual households in areas where vaccination hesitancy is high; 4. To note work commenced in collaboration with HOST and St John Ambulance for homeless people and rough sleepers; 5. To note the set-up of a forum for the coordination of volunteers to share good practice and overcome challenges, first meeting last week; 6. To note the commencement of the first phase of Community Champion Programme; 7. To note the recruiting of a volunteer officer to coordinate the volunteer offer and support community champions in Trafford; 8. To commend the work of the Engagement Team 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>

		and its importance during the recovery phase in order to rebuild services to overcome inequalities.	
5e.	Update and escalations from the Community Enforcement Group	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the decreased number of complaints re. residential breaches of lockdown measures; 2. To note the preparatory work to reflect the imminent change in rules and easing of the lockdown restrictions; 3. To note the focus on licensed premises in the town centre and Council's request for information about premises' plan to reopen; 4. To note work of the Council and Greater Manchester Police on the first week-end following the easing of lockdown measures to support pub owners and guests with enquiries. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p>
6.	Public Engagement Board Activity and Feedback	<p>The Board considered people returning from red list countries (countries with high level of Covid-19 infection) to Trafford conurbation and stressed the importance of abiding by the quarantine rules.</p> <p>The Board noted that Greater Manchester Police received information from the Border Force and ensured that people returning from red list countries complied with quarantine rules.</p> <p>The Board noted the new guidance from Greater Manchester Combined Authority re. 10 ways to spend 10 days when self-isolating, more information on the Council's web-site: http://www.trafford.gov.uk/coronavirus/support/Supporting-you-to-self-isolate.aspx</p>	All
7.	Any Other Business	None	
8.	Date of Next Meeting	Wednesday 21st April 2021 at 10:00am	